



February 17, 2009 Meeting Minutes

Introduction & Opening:

The February meeting was held at Mamacitta's. Barry Brittain opened the meeting by welcoming members and guests.

Member companies present were: Alamo Worksource, Cemex, Coleman, CTTC, Detex, Edisto, Fedex, Great American Products, JBPrice, NB Chamber, NB Herald-Zeitung, NBU, Objective Maintenance, Priority Personnel, Star Manufacturing and TXI.

Guests present were: New Braunfels Mayor Bruce Boyer

Officer Reports:

Barry mentioned to send any information, reminders and announcements to Paul to distribute to the membership through the newsletter or separate email.

Paul provided an update on the organizations finances. All scholarships have been paid out.

Committee Reports:

Scholarship: Jerry Negrete mentioned we should have a couple of applications coming from CTTC students.

Publicity: Erin Kitt requested an electronic copy of logos for an upcoming advertisement that she is working on.

Member announcement:

Ben Price from JBPrice talked about an upcoming seminar for Omnitrol software. The seminar will be on March 26 in San Antonio. For more information, contact Ben at 210.779.0715 or ben.price@JBPrice.com.

Featured Program:

Mayor Boyer provided an overview of the city's priorities and goals. Everyone is affected by the economic crisis and worried about jobs. New Braunfels seems to be the last into a slow period, but the first ones out of it. The city believes that public & private partnerships are important to come together and talk about growth and infrastructure needs and to provide a healthy business climate.

The city is also focused on quality of life needs. The younger generation is on a faster pace and requires more technology. The talent project survey will give the city the information needed to develop resources to keep people in the area. The survey should be completed by April. There will be an economic summit in the summer to review the results and implement programs. The chamber, 4B, EDF, school districts, etc... are all involved in the survey.

The city will be asking the 4B board for assistance by guaranteeing financing on bonds for improvements. The 4B board is important to the community by helping existing businesses expand and increase employment in the area. Also, the 4B contributes about 20% of their resources to Quality of Life improvements to keep employees living in the area.

Mayor Boyer talked about improvements at the airport. The city is working on FAA certification which will increase activity. Also, runway expansions and hangars are being researched as an asset for further economic development. Funding will be accomplished through 90% federal grants and 10% local contribution.

The city is looking at creating an education task force to look at education needs and improvements with a focus on curriculum that meets business training needs.

The Civic Center improvements have been successful. There were some bumps in the road but they have been resolved. There has been increased usage which brings more revenue to the city. There are more costs due to promotion, staffing and maintenance, but as activity increases, the city will benefit. The sign will be going up soon which will have announcements and schedule of activities.

Next Meeting:

The next meeting will be held on Tuesday, March 17 at 11:45 a.m. at the Comal ISD board room. The program is CISD Superintendent, Dr. Marc Walker.

Respectfully submitted:

Paul Webber

NBMA Secretary/Treasurer 2009