

NEW BRAUNFELS MANUFACTURERS ASSOCIATION

NBMA

SUPPORTING COMMUNITY EDUCATION AND GROWTH

Opening & Introductions:

The meeting was held at Honors Hall on March 15, 2011 at 11:45a.m. Al Ranzou opened the meeting by welcoming members and guests.

Members present were: Cemex, Central Texas Technology Center, Detex Corp., FedEx Services, Frost Bank, Great American Products, ITM, Lionhaerat Assurance Solutions, N.B. Chamber of Commerce, N.B. Herald-Zeitung, New Braunfels Smokehouse, NBU, and TXI.

Guests: Andrew Lowe and Ernest Munoz from Frost Insurance

Committee Reports:

Jerry reminded the membership that a draft of the scholarship guidelines was distributed with last month's minutes, and if anyone has any input, please forward it to him, as we have three applications ready for a vote.

Community Relations:

Klaus expressed our condolences to the Herald-Zeitung family, and announced that the NBMA would like to make a donation to the Mya Wallace Fund. An informal collection was gathered and presented to Doug at the conclusion of the meeting.

Featured Program:

Andrew Lowe, Director of Health & Wellness with Frost Insurance was the guest speaker. Mr. Lowe's presentation was titled The Financial Strength of Employee Wellness Programs, and we began the program with a brief table-by-table discussion of our activities regarding health and wellness as individuals, and then the discussion turned to our activities as employees in the workplace. We proceeded with a very interesting and informative session on the state of health care in America, and strategies for improvement.

Attached to these minutes are a copy of the presentation (for NBMA member's eyes only) and an information handout. For more information, Mr. Lowe's email address is: alowe@frostinsurance.com. Additional information can be found at: <http://www.virginhealthmiles.com/memberdemo/>.



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Chamber Report:

Rusty wrapped up the meeting with a few bits of information from the Chamber:

- a dove-tail into today's program, in that the new Baptist Hospital at Creekside will focus on the wellness of the community. We also have the YMCA and the new Planet Fitness.
- There will be a bus tour of the I-10 – I-35 Alliance through Seguin, Shertz and New Braunfels, as a scouting trip for potential future business locations.
- Our condolences to the people of Japan; New Braunfels has a relationship with a Japanese consultant that lives in Austin. Our thoughts and prayers go out to his family.

Next Meeting:

The next meeting will be held on April 19, 2011 at 11:45a.m. at Honors Hall. The program tentatively scheduled is Luke Bellsnyder, a Manufacturing Lobbyist in Austin.

Respectfully submitted by:

Jerry Negrete, sitting in for James Ross, Secretary/Treasurer 2011