



## **December 12, 2006 Meeting Minutes**

### ***Introduction & Opening:***

The December meeting was held at the Live Oak Grill and hosted by the New Braunfels Herald-Zeitung. Paul Webber opened the meeting by welcoming members and guests.

Member companies present were: Alamo Worksource Career Center, Alternative Benefits Solutions, Ashley Furniture, Cemex, CTTC, Coleman, Comal ISD, Detex, FedEx Services, Great American Products, Hawkins Personnel, McKenna Health System, MS Consulting, NB Chamber of Commerce, NB Herald-Zeitung, New Braunfels Communications, Owens Corning, Priority Personnel, Star Manufacturing, and T-Bar M.

Guests present were: Erin Kitt (Edisto), Cathy Drolet (Safesite) and Mark Hankins (Tex Star Bank)

Sandy Neuse (Cemex) introduced Stanley Dabney who will be heading their environmental. Mike Morpew (CTTC) introduced Buddy Watson, a new trainer at CTTC.

### ***Officer Reports:***

Paul Webber updated the membership on the current account balances for the organization. Name tags for recently elected members will be available at the next meeting. Orders were on hold until all of the contact updates/confirmations were returned. A new roster will be emailed by the end of the month with updated information and company profiles. The web-site will also be updated with the new contact information.

The January meeting will be the annual business meeting. New officers will be elected. Please send nominations for officers to Paul or Clifton. Officers must be from a voting (manufacturing) company. New scholarship guidelines will also be considered during the business meeting. A copy of the proposed guidelines will be emailed to members with the minutes for December.

The business meeting is for voting (manufacturing) members. Associate members are welcome for the luncheon, but will be excused before the business meeting is conducted.

### ***Committee Reports:***

- Scholarship:
  - o George Bal mentioned that committee is working on more applicants for scholarships.
  
- Membership:

- No report
- Fundraising:
  - No report

***Membership:***

NBMA has received an application for membership:

Edisto Business Resources – *Associate*, Financial and Strategy Consulting

Erin Kitt from Edisto was present and gave a brief description of her company. Discussion was held. Roger Tuttle motioned to accept the application. Doug Toney seconded. A vote was held and Edisto was accepted as a new associate member to NBMA

***Announcements:***

Gloria from McKenna distributed packages and discussed the American heart Association program that will be held on February 2, 2007 at McKenna. A luncheon will be held along with various programs and on-site testing. Contact Gloria for more information.

***Chamber Report:***

Rusty Brockman provided a report on the seminar he attended for economic development. He highlighted the tools presented and how it will benefit the EDC in building and attracting businesses in the area.

CTTC has added two technical trainers and an account manager. The February meeting will be held at CTTC to introduce the new personnel and programs. A tour of the facility will be available after the meeting.

More information will be distributed through Rusty's weekly update.

***Featured Program:***

Doug Toney introduced his support staff for the Herald-Zeitung. Doug mentioned that 2005 & 2006 were the best years that the newspaper has ever had. The Herald-Zeitung is the 2<sup>nd</sup> oldest and fastest growing newspaper in Texas. Along with the printed publication, their website has over 13,000 subscribers. Their blog site had 17,000 subscribers last month alone.

Doug touched on the importance of projecting a positive image at all times. The local area is growing with transplant companies and people. With new businesses and residents constantly moving in the area, existing businesses and organizations should constantly be promoting themselves. Doug reminded everyone that you only have one chance to make a good first impression. The Herald-Zeitung can help with promoting companies and organizations through advertisement and articles. Doug mentioned that even in the information age, with data at your finger tips on the internet, people are making decisions using less information. They do not have the time to research the data. That is why it is important to keep making a good first impression.

Doug discussed the editorials, letters and general disagreements that occur on a normal basis when running a newspaper. He mentioned that disagreement is part of business, but it should not be directed at a person, only the issue. Always be respectful and courteous

to the person. You can attack and dispute an issue, but don't let it get personal. Remain professional and promote a positive and ethical image. By doing so, you will be respected and have positive image.

***Next Meeting:***

The next meeting will be held on January 16, 2007. The meeting will be at 11:45 am at the Live Oak Grill. The program is the annual business meeting and officer elections. Contact Rusty Brockman for reservations.

Have a happy and safe holiday season!!

Respectfully submitted: Paul W. Webber, Secretary/Treasurer