



December 13, 2005 Meeting Minutes

The December meeting was held at the Live Oak Grill. Clifton Stapleton opened the meeting by welcoming new members and guests. There were numerous guests and potential members, including Jim Vance from KGNB and Doug Toney's staff from the New Braunfels Herald-Zeitung, and Ray Schmidt, a management trainee at Cemex. The Treasurer's report was provided and the minutes of the last meeting were approved.

Clifton Stapleton introduced our own Doug Toney as the speaker for the meeting. Doug provided a fascinating discourse on blogs and the people who provide input to them, managing your public image, adapting to the pressure of growth and change, and information overload. Doug's unique perspective on our community and his personality provides us with information, opinion, and humor, mixed well and delivered with aplomb.

The membership committee provided an update on the membership campaign. We have experienced a 20% increase in membership over the past few months. We have several more prospective members to vote on in the near future. Our organization benefits greatly from the new members and their participation.

The scholarship committee has 3 or 4 scholarship applications currently under consideration for the spring semester at CTTC.

Suggestions for next year's programs are welcomed by the Executive Committee. Hosts and sponsors are also sought. A sign up sheet is available at the greeting table.

The February meeting guest speaker will be Doug Miller with the Edwards Aquifer Authority. We are seeking a host company and location for that meeting.

Respectfully submitted: Arnold J. Cardenas, Secretary/Treasurer & Vice President