



April 19, 2005 Meeting Minutes

The April meeting was held at Newk's Tennis Ranch. Ron Hamel, President, opened the meeting. We began the meeting with the Treasurer's report. Qwest Daniels introduced the guests from host company Cemex. Clifton Stapleton, Vice President, requested reports from each of the committees.

Qwest Daniels provided a report for the Membership and Marketing Committee. The Committee agreed that people do not understand what manufacturers do and mistakenly think of smoke stacks. The Marketing Committee efforts need to be humanized, focusing on our employees and their accomplishments and the jobs created within our community.

Clifton Stapleton provided a training flyer on behalf of the Training and Development Committee. Jeanne Oldham provided a report on behalf of the Scholarship Committee, informing us that 2 scholarship applications had been approved and one was pending.

Qwest then provided a wonderful PowerPoint presentation on the Host Company CEMEX. The local Balcones plant employs 80 people and produces three types of Portland Cement. They ship over 500,000 tons by rail and another 500,000 tons by truck, annually.

The minutes from the last meeting were presented for approval. Sandy Neuse moved to accept the minutes as presented and Qwest Daniels seconded.

Clifton Stapleton introduced Mr. Chuck Pinto as the guest speaker for today's meeting. Chuck provided insight into the complexities of stretching the city's money to cover all of the needs presented by the various city departments. The challenges of providing for the needs of a rapidly growing population were discussed.

The May meeting was held jointly with the San Marcos Manufacturing Association at Host Company TXI Hunter Cement. TXI provided a fabulous meal in a beautiful setting at their employee pavilion. Both Associations introduced their officers and each discussed their goals for the year. The San Marcos Manufacturing Association shared their marketing materials to demonstrate what has helped them grow their membership.

Respectfully submitted: Arnold J. Cardenas, Secretary/Treasurer