



August 15, 2006 Meeting Minutes

Introduction & Opening:

The August meeting was held at the McKenna's Children's Museum and hosted by McKenna. Paul Webber opened the meeting by welcoming members and guests.

Member companies present were: Alamo Worksource, Ashley Furniture, Cemex, Detex, FedEx Services, Great American Products, Hawkins Personnel, McKenna Health System, NB Chamber of Commerce, NB Herald-Zeitung, Priority Personnel, Star Manufacturing and TXI.

Guests present were Fedex Freight and Ameridrives.

New Business:

The New Braunfels Manufacturers Association website and domain names are due for renewal. The board has suggested that we keep the website running until the membership votes to disband the site. Mike Lovay from Star Manufacturing motioned that we have a permanent website. Doug Toney from NB Herald-Zeitung seconded the motion. The motion carried by majority voice vote.

Committee Reports:

- Fundraising:
 - o Lyndon has not received any assistance with the golf tournament. He has suggested that the tournament be postponed until October or the Spring assuming he can get some help with organizing the event. We will discuss this further at the next meeting.

Featured Program:

Paul introduced Gloria Jauregui, Director of Professional Relations for McKenna Health System. Gloria provided a slide show about McKenna Health System and related activities. A copy of the slide show is attached. A tour of the McKenna Children's Museum was conducted after the meeting.

Chamber Report:

Rusty Brockman provided a report on up-coming programs, prospects and new businesses for the area. Rusty encouraged participation from members with committees and hosting luncheons. The committees need volunteers to help with the programs.

Major areas of interest in Rusty's report:

- Goodwin Lane improvement has been approved which will give access to the new business park behind Checks In The Mail.

- GIS capability coming to New Braunfels & the Chamber by the end of the year which will allow prospects and local businesses to research sites and demographics.
- NB Airport tower will be done in October. The new hanger will be complete in September.
- There has been a lot of interest from other call centers to move to New Braunfels.
- The Chamber is working on an incubator project and funding.
- CTTC enrollment is up. A lot of classes are full.
- CTTC has received a DOL grant that will allow employers to send prospective employees to training prior to hire. The training is paid by the DOL.

More information will be distributed through Rusty's weekly update.

Next Meeting:

The September meeting program will be Ozone Awareness presented by Peter Bella from AACOG. A host and location will be announced. Please RSVP to Rusty at 625-2385 or rusty@nbcham.org.

Respectfully submitted: Paul W. Webber, Secretary/Treasurer

McKenna Health System

*For more than 50 years we have grown to
meet the healthcare needs of our community*



McKenna Health System

- McKenna Memorial Hospital
- McKenna Outpatient Surgical Center
- McKenna Sports Fitness & Rehabilitation Center
- McKenna Home Health
- McKenna Neighborhood Health Center
- McKenna Club
- McKenna HealthLink, Children's Museum & Event Center

McKenna Memorial Hospital

- 132 bed hospital which includes the following:
Emergency Department, Medical Unit, Surgical Unit, Intensive Care Unit, Birthing Center, Cardiac Catheterization Lab, Surgical Services Radiology Department, Laboratory Services, Respiratory Therapy and Pharmacy
- Wound Care – For both inpatients and outpatients, Located on the 3nd floor of the hospital.

Radiology & Specialty Services Medical Plaza Building

- New Imaging Center (located on the first floor)
Opening Fall of 2006
- Outpatient IV Infusion Therapy

McKenna Sports Fitness & Rehabilitation Center 705 Landa Street

- Physical Therapy
- Occupational Therapy
- Speech Therapy
- Cardiac Rehabilitation
- Pulmonary Rehabilitation
- Aquatic therapy – In-door heated pool
- **McKenna Home Health**

McKenna Neighborhood Health Center

- Located at 1614 W. San Antonio Street
- Providing primary care through a Physician Assistant with Physician oversight
- Walk-in clinic, no appointments necessary
- Open Monday - Friday from 8:00am to 5:00pm and Saturdays 9:00am to 2:00pm

McKenna HealthLink,
Children's Museum
and
Events Center

Exceeding Your Expectations!

McKenna HealthLink

Vision:

Achieve optimal community health
where people live, work, and play.

Mission:

Provide resources to improve
community health.



McKenna HealthLink Services

- “Great Expectations” Classes
- Mother/Baby Home Visit Program
- Regional Lactation Center
- Parenting Education
- Diabetes Education
- Prescription Access
- New BraunFit
- C.A.T.C.H.
- Gun Violence/Safety Education
- After School Programs/Fitness Opportunities

HealthLink Services *(cont.)*

- Smoke Stoppers
- Way to Go Kids! Classes
- Health Screenings
- Family Health Forum

New Braunfit Walkfest:

5K Walk and Health Fair

Saturday, October 14, 2006 at 10:30am

Holy Family Catholic Church

HealthLink Services *(cont.)*

- **Health Observance Days**
American Heart Association – Go Red-Luncheon
February 2, 2007
- **Forum for Women’s Health – February 3, 2007**
- **“Wellness for a Lifetime” Series**
- **Support Group Meetings**
- **Resource Center**

Great Expectations

- Prepared Childbirth (Bilingual)
- Teen Prepared Childbirth
- Breastfeeding
- Big Brother/Big Sister
- CPR For Family and Friends
- Caring For Mom, Caring For Baby
- Infant Massage
- Safe Sitter
- Maternity Fitness, Pre and Post-Natal Fitness Classes at The McKenna Club
- Car Seat Distribution and Installation Clinics

Mother Baby Home Visit Program

- Quality follow-up care for mothers and babies

The Lactation Center

- Quality breastfeeding support to assist mothers with breastfeeding concerns after leaving the hospital.

Precious Minds, New Connections

funded by the Kronkosky Charitable Foundation

- Parenting Education both at home and in our Center
- Parents as Teachers (PAT)
- The Early Years
- The Nurturing Program for Teenage Parents

Who Makes Referrals?

The Community

- McKenna Health System
 - Birthing Center, ER, Community Clinic
- CISD and NBISD
- Children's Protective Services
- Adult and Juvenile Probation
- Friends, Relatives, Neighbors
- Pediatricians
- Child Care Centers
- Early Childhood Intervention
 - Homespun ECI

Program Facts

- Many services are FREE of charge
- Families must have one child between the ages of birth and three
- Services are offered in the home setting and in the community
- Families must reside within Comal County
 - Exceptions are those families in Guadalupe county but still in Comal Independent School District

Diabetes Education

- “Step-by-Step” – Jennifer Foster, RN Diabetes Educator
- Diabetes Self Management Education
- **Free Monthly Programs:**
 - Pre-Diabetes
 - Diabetes Basics
 - Diabetes Basics (Spanish)
 - Diabetes Foot Care
 - Carbohydrate Counting
 - Grocery Store Tours (Healthy Shopping)

Diabetes Education *(cont.)*

- FREE Weekly Blood/Glucose screenings on Tuesday mornings from 8:00am to 9:00am
- FREE Meter Exchange
- Diabetes Forum Event:
Saturday, November 11, 2006

Prescription Access

- Serves as an advocate to assist the non-insured and under-insured with their pharmaceutical needs.
- Clients served: 975
- Total savings to members of our community from June, 2003 to April, 2006 - \$16,042,214

Program Facts

- All services are FREE of charge
- Families must reside within Comal County and go to a Doctor in Comal County
- Need one month, proof of income
- Must have a social security number
- Bilingual services provided

New BraunFit

McKenna and You

Building a Pathway to Better Health

An initiative striving for a vision of optimal community health where people live, work, and play:

NewBraunFit Participants

- **Collaborative Partners:**

Greater New Braunfels Chamber of Commerce
Herald-Zeitung

Hill Country Medical Associates

Comal County Extension Service

New Braunfels Women's Chamber of Commerce

- School Initiatives: Comal ISD & New Braunfels ISD
- Business Organizations
- Individuals

New BraunFit

- Child and adolescent health and fitness programming through the C.A.T.C.H. curriculum
- Adult nutrition and fitness initiatives for individuals and business/organizations
- Web based education, recipes, weigh-in sites, www.newbraunfit.org
- Improvements to food choices at area restaurants, vending suppliers, and convenience stores

Business Organization Membership Agreement

- Host a FREE nutrition/fitness, health education/wellness event or offer a weigh-in center.
- Encourage your employees to participate by signing up and filling out the assessment survey.

Business Organization Membership

For your participation you will receive:

- Web-site recognition – listing on www.newbraunfit.org
- Free copies of the quarterly New BraunFit newsletters
- Quarterly invitations to FREE educational programming, provided by certified, registered and/or licensed professionals at the McKenna HealthLink Center.
- Monthly e-mail messages

McKenna HealthLink

Corporate Services

- Facilitate care given in the McKenna Health System through our services & programs offered to businesses, employees and their families.
- Provide **free health care screenings** on site and/or at McKenna HealthLink
- Provide educational opportunities for businesses, employees and their families.
- Contact Gloria J. Jauregui, BSN, RN Director of Professional Relations

Screenings

- Total Cholesterol
- Glucose/Blood sugar
- Blood pressure
- Weight
- Body Fat Analysis (Body Mass Index)
- Bone Density

Education Services

- Invited to participate in any of the educational seminars offered through McKenna HealthLink
- Invitations to FREE educational programming, provided by certified, registered and/or licensed professionals at the McKenna HealthLink Center thorough your business membership with New Braunfit

McKenna Children's Museum

- Come Play With Us!
- Visit www.mckennakids.org for more information on the museum, birthday parties, private parties, field trips and special exhibits
- Hours of Play
Memorial Day through Labor Day
Monday through Saturday : 10:00am to 5:00pm
Sunday : Noon to 5:00pm
- Admission
\$5.50 Labor Day to Memorial Day
\$7.50 Memorial Day to Labor Day

McKenna Gymnasium

- Membership & programs managed by the New Braunfels Parks and Recreations Department (PARD)
- Full-Size Basketball Courts or Volleyball Courts
- Walking Track
- Fitness Activities for Adults, Children & Seniors
- Gym Rentals are available for private practice and tournaments

Events Center

- Classrooms (up to nine configurations)
- Auditorium
- Banquet Room and Garden
- Full Service Catering - Sodexo
- Revenue Supports Facility Operations
- Contact Lauren Woodchick
Event Coordinator for more information

McKenna Ambassador Program Volunteer Opportunities

- McKenna Memorial Hospital
 - Greeter - Front Desk
 - Greeter - Outpatient Surgery
 - Gift Shop
 - Office/Clerical

- McKenna HealthLink, Children's Museum, and Events Center
 - Welcome Desk
 - Prescription Access
 - Office/Clerical
 - Resource Center

Ambassadors *(cont.)*

■ McKenna Children's Museum

- Welcome Desk
- Gift Shop
- Exhibit Guide
- Storyteller
- Special Events
- Office/Clerical

■ Ambassador Advantages:

- Complimentary Vest
- Break Refreshments
- Newsletters
- Quarterly Luncheons
- Annual Service Awards
- Birthday Certificates



August 15, 2006

Dear New Braunfels Manufacture Association Member:

This letter is being sent in an effort to confirm and clarify your request for McKenna Health System's participation in your health fair/event.

McKenna Health System is honored that you have requested our participation. Part of our mission is to educate the community in health and wellness. We want to assist you and help make your event memorable and beneficial.

We would appreciate your assistance in completing the attached form and returning it to us at your earliest convenience. This information will assist us in understanding your need for the health fair/event. If you are requesting more than one date, please complete an additional form for each date and event. Please mail forms to: Gloria J. Jauregui, RN, McKenna Health System, 801 West San Antonio Street, New Braunfels, Texas 78130 or fax: 830.629.2261 or e-mail: gloriaj@mckenna.org.

Once I receive your form(s), I will then work within our System to facilitate your request. Please understand we want to provide these services to you and our community but consideration is based upon the availability of our staff. Please feel free to call me if you have any questions.

Yours and God Bless,

Gloria J. Jauregui, BSN, RN
Director of Professional Relations

801 West San Antonio Street
New Braunfels, Texas 78130
p: 830.643.6101
f: 830.629.2261
www.mckenna.org



Health Fair Programming

McKenna Health System is dedicated to the wellness and health of New Braunfels and Comal County residents. We have enhanced our role of promoting health and fitness in our community by providing health education, information, and health screenings as we strive to promote each individual's well-being.

The following is a list of services that can be provided FREE of charge (or nominal cost) by our Departments and staff:

SCREENINGS:

Cholesterol and Glucose Screening (finger stick)	Jennifer Foster, RN, Diabetes Education
Blood Pressure Checks	Brenda Chessher, BSN, RN, Director McKenna Home Health
Osteoporosis Bone Density (Foot-heel screening)	Ramiro Ayala, Director McKenna Imaging Center
Body Fat Analysis (Hand Grip Tester)	Sharon Wild and Lauren Woodchick McKenna Club and New BraunFit

INFORMATION:

Nutrition Adults and Children	Rotation McKenna Club and New BraunFit
Children's Education and Development	Peggy Maxwell McKenna Children's Museum
Prescription Access	Lauren Woodchick McKenna HealthLink

The following is a list of individual classes offered at McKenna. Some are FREE and others have nominal fees associated with them. Fee based programs are based on individual need and income, with some being completely funded programs. **We can provide no cost literature on all classes and programs.**

Way to Go Kids
Smoke Stoppers Classes
Diabetes Education
Safe Sitter Classes
Infant/Child and Car Seat Safety
CPR for Family and Friends
Healthy Pregnancy
Caring for Mom/Caring for Baby
Prepared Childbirth
Childbirth Refresher
Breastfeeding
Infant Massage
Maternity Fitness
Born to Learn – Parents of Newborns to Three Years Old
The Early Years – Newborns to Four Years Old
Nurturing Program for Teenage Parents

McKenna Home Health can provide information about Fall Prevention in the home.

The Rehabilitation Institute at McKenna Memorial Hospital helps people return to their lives after strokes, Parkinson's disease, Multiple Sclerosis, and other neurological conditions.

McKenna Sports, Fitness, and Rehabilitation Center can provide information about therapy for recovery after hip/knee replacement, sports related injury, strokes, Parkinson's, Multiple Sclerosis, and other muscular and neurological problems.

The Cardiac Rehabilitation Program is a specialized comprehensive therapy program of McKenna Sports Fitness and Rehabilitation Center and can provide information about their program, which assists a person with recovering from chest pain, stint, and by-pass surgery.

The Pulmonary Rehabilitation Program is a specialized comprehensive therapy program of McKenna Sports Fitness and Rehabilitation Center and can provide information about their program, which assists a person with coping with their chest and lung problems.



Health Fair Participation Request Form

What Education/
Screening is Needed? _____

Name of Event _____

Coordinator of Event
and Title _____

Company/School _____

Address _____

Telephone _____ Fax _____

E-mail Address _____

Event Day and Date _____

Set-Up Time _____ Start Time _____ End Time _____

Event Address _____

Directions to Location _____

Room Event Will Be Located In _____

Will you provide tables and if yes, what size are the tables (6ft/8ft) _____

Electricity provided? Yes _____ No _____

Is there an area to drop off equipment in the event of inclement weather? If yes, where and describe? _____

Total Number of Anticipated Participants for Event? _____

Number of Anticipated Participants by Age Levels:

Elementary School Level _____

Middle School Level _____

High School Level _____

	Female	Male
Adults/Employees	_____	_____
Seniors	_____	_____

Please forward this form to:

Gloria J. Jauregui, BSN, RN, Director of Professional Relations, gloriaj@mckenna.org, fax 830.629.2261, 801 West San Antonio Street, New Braunfels, Texas 78130.