



August 19, 2008 Meeting Minutes

***Introduction & Opening:***

The August meeting was held at CTTC. Barry Brittain opened the meeting by welcoming members and guests.

Member companies present were: Aggregate Industries, Cemex, CTTC, Coleman, Detex, Edisto, Fedex, Great American Products, Hawkins, ITM, NB Chamber, Priority Personnel, and Star Manufacturing.

***Officer Reports:***

Barry welcomed everyone to the meeting and explained that our scheduled program had to cancel at the last minute because of the death in the family.

***Scholarship committee:***

Jerry Negrete, scholarship committee chair, discussed the changes to the application guidelines. The purpose of the changes was to broaden the range of possible applicants beyond strictly CTTC students. NBMA member company employees, spouses and children are now eligible for scholarship. Jennifer Hawkins suggested that each company give their HR department applications so that our employees can apply for scholarships.

***Publicity Committee:***

Erin Kitt has been working on revising the NBMA brochure. We had an open discussion on the purpose of the brochure and how we would like to present the organization. The main purpose of the brochure is for recruitment of new members to NBMA. Also, the Chamber uses the brochure to let prospective businesses know that there is an organization for manufacturers.

The group discussed and revised the mission statements and gave Erin a general idea of what should be in the brochure. Erin is considering adding the company logos of current members. These logos can also be put on the NBMA website with links to individual company's websites.

We also discussed the lack of exposure to the community. Rusty suggested that NBMA contribute to advertising in the insert for National Manufacturing Week. We also discussed paying for space in the newspaper for publicity and announcements.

***Next Meeting:***

The next meeting will be held on September 16 at 11:45 a.m. at CTTC. Barbetta Womack will be speaking on worksource development.

Respectfully submitted:

Paul Webber

NBMA Secretary/Treasurer 2008